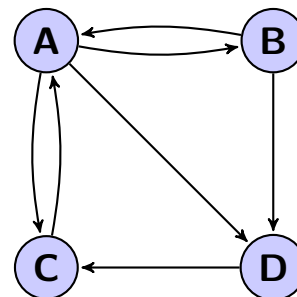


**Example 171.** True or false?  $A^T$  has the same eigenvalues as  $A$ .

**Solution.** This is true. That's because the characteristic polynomial  $\det(A - \lambda I)$  is the same as  $\det(A^T - \lambda I)$ . Make sure you can fill in the details of why this is the case!

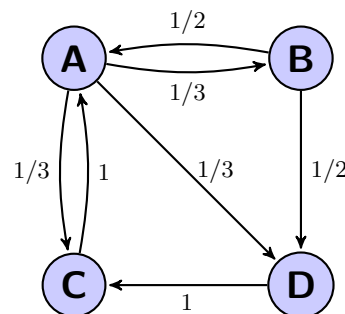
**Comment.** On the other hand,  $A^T$  and  $A$  in general have very different eigenspaces. (See the next example and the comment in Example 173.)

**Example 172.** Suppose the internet consists of only the four webpages  $A, B, C, D$  which link to each other as indicated in the diagram. Rank these webpages by computing their PageRank vector.



**Solution.** Recall that we model a random surfer, who randomly clicks on links. Let  $a_t$  be the probability that such a surfer will be on page  $A$  at time  $t$ . Likewise,  $b_t, c_t, d_t$  are the probabilities that the surfer will be on page  $B, C$  or  $D$ .

The transition probabilities are indicated in the diagram to the right. As in the previous example, we obtain the following transition behaviour:



$$\begin{bmatrix} a_{t+1} \\ b_{t+1} \\ c_{t+1} \\ d_{t+1} \end{bmatrix} = \begin{bmatrix} 0 \cdot a_t + \frac{1}{2} \cdot b_t + 1 \cdot c_t + 0 \cdot d_t \\ \frac{1}{3} \cdot a_t + 0 \cdot b_t + 0 \cdot c_t + 0 \cdot d_t \\ \frac{1}{3} \cdot a_t + 0 \cdot b_t + 0 \cdot c_t + 1 \cdot d_t \\ \frac{1}{3} \cdot a_t + \frac{1}{2} \cdot b_t + 0 \cdot c_t + 0 \cdot d_t \end{bmatrix} = \underbrace{\begin{bmatrix} 0 & \frac{1}{2} & 1 & 0 \\ \frac{1}{3} & 0 & 0 & 0 \\ \frac{1}{3} & 0 & 0 & 1 \\ \frac{1}{3} & \frac{1}{2} & 0 & 0 \end{bmatrix}}_{=T} \begin{bmatrix} a_t \\ b_t \\ c_t \\ d_t \end{bmatrix}$$

To find the equilibrium state, we determine an appropriate 1-eigenvector of the transition matrix  $T$ .

The 1-eigenspace is  $\text{null}(T - 1 \cdot I) = \text{null} \left( \begin{bmatrix} -1 & \frac{1}{2} & 1 & 0 \\ \frac{1}{3} & -1 & 0 & 0 \\ \frac{1}{3} & 0 & -1 & 1 \\ \frac{1}{3} & \frac{1}{2} & 0 & -1 \end{bmatrix} \right)$ .

To compute a basis, we perform Gaussian elimination:

$$\begin{bmatrix} -1 & \frac{1}{2} & 1 & 0 \\ \frac{1}{3} & -1 & 0 & 0 \\ \frac{1}{3} & 0 & -1 & 1 \\ \frac{1}{3} & \frac{1}{2} & 0 & -1 \end{bmatrix} \xrightarrow{\text{RREF}} \begin{bmatrix} 1 & 0 & 0 & -2 \\ 0 & 1 & 0 & -\frac{2}{3} \\ 0 & 0 & 1 & -\frac{5}{3} \\ 0 & 0 & 0 & 0 \end{bmatrix}$$

We conclude that the 1-eigenspace has basis  $\begin{bmatrix} 2 \\ 3 \\ 3 \\ 1 \end{bmatrix}$ . (Note that its entries add up to  $2 + \frac{2}{3} + \frac{5}{3} + 1 = \frac{16}{3}$ .)

The corresponding equilibrium state is  $\frac{3}{16} \begin{bmatrix} 2 \\ 3 \\ 3 \\ 1 \end{bmatrix} \approx \begin{bmatrix} 0.375 \\ 0.125 \\ 0.313 \\ 0.188 \end{bmatrix}$ . This is the **PageRank vector**.

[For instance, after browsing randomly for a long time, there is (about) a 12.5% chance to be at page  $B$ .] Correspondingly, we rank the pages as  $A > C > D > B$ .

**Example 173.** Do these transition matrices  $A$  always have a 1-eigenvector?

**Solution.** Yes! Note that it is actually obvious that  $A^T$  has eigenvalue 1: namely, the vector  $[1, 1, \dots, 1]^T$  is always a 1-eigenvector of  $A^T$ . By Example 171, it follows that  $A$  has eigenvalue 1.

(However, as expected,  $[1, 1, \dots, 1]^T$  is usually not an eigenvector of  $A$ . See previous example.)

**The real internet.**

- Google reports (2016) doing “trillions” of searches per year. [2 trillion means 63,000 searches per second.]
- Google’s search index contains almost 50 billion pages (2016). [Estimated to exceed 100,000,000 gigabytes.]
- More than 1,000,000,000 websites (i.e. hostnames; about 75% not active)

[The “average” user apparently only visits about 100 websites per month; wikipedia.org is one website, consisting of many webpages (more than 2,000,000).]

**Gory details. (homework)** There’s nothing interesting about the Gaussian elimination above. Here are the full details:

$$\begin{array}{c}
 \begin{bmatrix} -1 & \frac{1}{2} & 1 & 0 \\ \frac{1}{3} & -1 & 0 & 0 \\ \frac{1}{3} & 0 & -1 & 1 \\ \frac{1}{3} & \frac{1}{2} & 0 & -1 \end{bmatrix} \begin{array}{l} R_2 + \frac{1}{3}R_1 \Rightarrow R_2 \\ R_3 + \frac{1}{3}R_1 \Rightarrow R_3 \\ R_4 + \frac{1}{3}R_1 \Rightarrow R_4 \end{array} \begin{bmatrix} -1 & \frac{1}{2} & 1 & 0 \\ 0 & -\frac{5}{6} & \frac{1}{3} & 0 \\ 0 & \frac{1}{6} & -\frac{2}{3} & 1 \\ 0 & \frac{2}{3} & \frac{1}{3} & -1 \end{bmatrix} \begin{array}{l} R_3 + \frac{1}{5}R_2 \Rightarrow R_3 \\ R_4 + \frac{4}{5}R_2 \Rightarrow R_4 \end{array} \begin{bmatrix} -1 & \frac{1}{2} & 1 & 0 \\ 0 & -\frac{5}{6} & \frac{1}{3} & 0 \\ 0 & 0 & -\frac{1}{3} & \frac{1}{3} \\ 0 & 0 & \frac{3}{5} & -\frac{1}{5} \end{bmatrix} \\
 \\
 \begin{array}{c} R_4 + R_3 \Rightarrow R_4 \\ \sim \end{array} \begin{bmatrix} -1 & \frac{1}{2} & 1 & 0 \\ 0 & -\frac{5}{6} & \frac{1}{3} & 0 \\ 0 & 0 & -\frac{3}{5} & 1 \\ 0 & 0 & 0 & 0 \end{bmatrix} \begin{array}{c} -1R_1 \Rightarrow R_1 \\ -\frac{1}{5}R_2 \Rightarrow R_2 \\ -\frac{1}{5}R_3 \Rightarrow R_3 \\ \sim \end{array} \begin{bmatrix} 1 & -\frac{1}{2} & -1 & 0 \\ 0 & 1 & -\frac{2}{5} & 0 \\ 0 & 0 & 1 & -\frac{5}{3} \\ 0 & 0 & 0 & 0 \end{bmatrix} \begin{array}{c} R_1 + R_3 \Rightarrow R_1 \\ R_2 + \frac{2}{5}R_3 \Rightarrow R_2 \\ \sim \end{array} \begin{bmatrix} 1 & -\frac{1}{2} & 0 & -\frac{5}{3} \\ 0 & 1 & 0 & -\frac{2}{3} \\ 0 & 0 & 1 & -\frac{5}{3} \\ 0 & 0 & 0 & 0 \end{bmatrix} \begin{array}{c} R_1 + \frac{1}{2}R_2 \Rightarrow R_1 \\ \sim \end{array} \begin{bmatrix} 1 & 0 & 0 & -2 \\ 0 & 1 & 0 & -\frac{2}{3} \\ 0 & 0 & 1 & -\frac{5}{3} \\ 0 & 0 & 0 & 0 \end{bmatrix}
 \end{array}$$

**Practical comment.** The transition matrix we would get for the entire internet indexed by Google is prohibitingly large (a 50 billion by 50 billion matrix). While gigantic in size, it is a very **sparse matrix**, meaning that almost all of its entries are zero (each column has 50 billion entries but only a handful are nonzero, namely those corresponding to a link to another webpage). This is typical for many applications in matrix: we often deal with big but sparse matrices.

**Another practical comment.** It’s not an issue in our simple example, but what if our random surfer gets stuck on a webpage without links? Or, similarly, gets stuck in a loop of links? To deal with these, it is customary to include “teleportation”. That is, each time, one of two things happens: with probability  $p$  (typically, something like  $p = 0.85$ ) our surfer clicks a link as before; otherwise, with probability  $1 - p$ , he is teleported to some unrelated other page. Further, if the surfer comes to a page without links, he would teleport away.

**A final practical comment.** In practical situations, the system might be too large for finding the equilibrium vector by elimination, as we did above. An alternative to elimination is the power method: it is based on the idea that the equilibrium vector is what we expect in the long-term. We can approximate this “long-term” behaviour by simulating a few transitions. For instance, in our example, if we start with the state  $[1/4 \ 1/4 \ 1/4 \ 1/4]^T$ , which corresponds to equal chances of being on each webpage, then the next state (that is, after one random click) is

$$T \begin{bmatrix} 1/4 \\ 1/4 \\ 1/4 \\ 1/4 \end{bmatrix} = \begin{bmatrix} 0 & \frac{1}{2} & 1 & 0 \\ \frac{1}{3} & 0 & 0 & 0 \\ \frac{1}{3} & 0 & 0 & 1 \\ \frac{1}{3} & \frac{1}{2} & 0 & 0 \end{bmatrix} \begin{bmatrix} 1/4 \\ 1/4 \\ 1/4 \\ 1/4 \end{bmatrix} = \begin{bmatrix} 3/8 \\ 1/12 \\ 1/3 \\ 5/24 \end{bmatrix} = \begin{bmatrix} 0.375 \\ 0.083 \\ 0.333 \\ 0.208 \end{bmatrix}.$$

Note that the ranking of the webpages is already  $A, C, D, B$  if we stop right here.

The state after that (that is, after two random clicks) is  $T^2 \begin{bmatrix} 1/4 \\ 1/4 \\ 1/4 \\ 1/4 \end{bmatrix} = \begin{bmatrix} 0.375 \\ 0.125 \\ 0.333 \\ 0.167 \end{bmatrix}$ , and  $T^3 \begin{bmatrix} 1/4 \\ 1/4 \\ 1/4 \\ 1/4 \end{bmatrix} = \begin{bmatrix} 0.396 \\ 0.125 \\ 0.292 \\ 0.188 \end{bmatrix}$ .

Observe how we are (overall) approaching the equilibrium vector  $\begin{bmatrix} 0.375 \\ 0.125 \\ 0.313 \\ 0.188 \end{bmatrix}$ .

Iterating like this is guaranteed to converge to a 1-eigenvector under mild technical assumptions on the transition matrix (for instance, that all its entries be positive; in that case, the other eigenvalues  $\lambda$  satisfy  $|\lambda| < 1$  so that their contributions go to zero exponentially, as in Example 168).